### **OUR COMMITMENT**

Founded in 2009 by owner and waterman Bill Price, Head High Wines is the first verified climate-neutral ocean-positive winery. We strive to be one of the world's most environmentally conscious wine brands and are responsible stewards of the land in all that we do.

### FLAGSHIP WINES

Our Flagship wines are the reason Head High exists. Pinot noir and chardonnay are at the heartbeat of Sonoma County, a region we call home and is known for producing some of the best wines in the world. From grape to glass, we honor our commitment to earth-friendly practices through our winemaking philosophy, marked by minimal intervention, showcasing the region's exceptional fruit. With the renowned microclimates created by the diverse terrain and the Pacific Ocean, our obsession with making quality wines to enjoy every day is easily achieved.

# SONOMA COUNTY, CA

Our wines showcase our love and commitment to Sonoma, an iconic and diverse wine-growing region we are lucky enough to call home. We focus on highlighting the terroir of Sonoma County, a haven for wine. Our grapes are planted with many of the same clonal selections, each one producing a different result based on the site's weather, soil conditions, and orientation to the sun. This results in a dynamic blend of each varietal based on what Sonoma County has to offer.

# SUSTAINABLE SURF | OUR PARTNER

As the first Ocean Positive wine brand, we offset our carbon footprint by rebuilding kelp forests, watersheds, and mangroves worldwide. Every year, Head High supports social and environmental organizations through SeaTrees by Sustainable Surf that make the sea healthier. SeaTrees directly supports communities and scientists who protect and regenerate blue carbon coastal ecosystems, which can be up to 5-10x more effective than rainforests at removing carbon from the air.

# TASTING NOTE

This Pinot Noir produces red fruit characteristics of bright cherry and herbal spices on the nose, red raspberry and cola on the palate, finishing with a pleasant forest floor undertone. Pair this Pinot with pizza topped with spicy sausage, grilled pork chop with sautéed vegetables or sharp cheeses.

APPELLATION	ALC	PRODUCTION	RELEASE DATE	
Sonoma County	14.5%	6,000 Cases	August, 2022	
VARIETY CONTENT	ТА	SRP		
100% Pinot Noir	5.5	\$26		
CLONES	РН			
Pomard, 538, 667	3.65			



HEAD HIGH

2021 PINOT NOIR SONOMA COUNTY



#### **DISTRIBUTOR CONTACTS:**

Brendan Jin | National Sale Manager E: brendan@pfve.com

Kate Benziger | Sales & Marketing Coordinator E: kate@pfve.com